

alexandra gomrick runnion.

I am a hard working, strategy-focused creative looking to start my career in a position that will challenge yet inspire me

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edu.

Loyola University Chicago

2015-2019
Honors College
Portfolio Program
Major: Advertising Creative
Minor(s): Marketing &
Visual Communication
Dean's List: Spring 2016 - Fall 2018
3.81 GPA

Fordham University, London

Autumn 2017
Gabelli School of Business
Marketing Focus
Study Abroad Program
4.0 GPA

org.

Phi Sigma Sigma

Social Sorority
Member: 2016 - Present
Philanthropy Council: 2016 & 2018
Executive Council (PR chair): 2018

Order of Omega

Honors Fraternity
Member: 2018 - Present

skl.

Adobe

Illustrator: Highly proficient
InDesign: Highly proficient
Photoshop: Highly proficient
Animate: Beginner

Artistic

Illustration
Graphic Design
Digital Drawing

Assorted

Leadership
Organization
Salesforce
Project Management
Public Speaking
Social Media
Microsoft Suite

Inigo Communications.

Account Executive

Jan. 2019 - Present
Chicago, IL

Collaborates with client team to strategize solutions to client problems
Creates deliverables in the form of content, best practice reports and content calendars
Designs agency promotion material as part of the Creative Review Committee

Loyola Phon-a-thon.

Student Caller

Oct. 2018 - Present
Chicago, IL

Makes cold calls to Loyola University Chicago alumni to gather donations and upkeep relations
Raised over \$3,000 since joining the team
Ranked among the top ten callers in January and February of 2019

Loyola Phoenix.

Design Editor

Jan. 2018 - Present
Chicago, IL

Collaborates weekly with editors to communicate their stories through graphics
Creates in-house logos and ads
Improved design of the paper and supervises the laying-out of each weekly issue
Received second place for Open Graphic Illustration at the 2019 ICPAs

MonoSol: A Kuraray Company.

New Ventures Marketing Intern

May 2018 - Aug. 2018
Merrillville, IN

Worked with a client to develop an innovative packaging solution for their product
Collaborated with fellow marketing intern to research and develop new product offerings
Handled over 100 new business inquiries
Developed relationships with potential new customers
Prepared client deliverables through product mock-ups
Researched new markets and presented recommendations
Created new communication material, including brochures and presentations

CSR Intern

May 2017 - Aug. 2017
Merrillville, IN

Researched attitudes toward the Corporate Social Responsibility department
Created a monthly newsletter to be distributed company-wide
Researched sustainable business practices
Assisted the CEO with administrative work

Kettle Camp Studios.

Marketing Director

Aug. 2016 - Aug. 2017
Chicago, IL

Established a functioning marketing department
Managed a team of student designers, photographers and advertisers
Developed and implemented a media plan
Created posters and digital content

Oak Partners.

Marketing Intern

June 2016 - Aug. 2016
Merrillville, IN

Researched best practices in wealth management communications
Collaborated with different departments to create new communication material

SIMLab.

Designer and Researcher

Aug. 2015 - Aug. 2017
Chicago, IL

Designed branding materials for the lab
Received a Provost Grant for a personal research project
Researched the intersection of biometrics and big data for the Provost Grant
Accompanied the head researcher to California to assist on her research project